

## 2022 NCAA DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP

### FIRST- AND SECOND-ROUND MEDIA INFORMATION

MARCH 18-20 – FERRELL CENTER

WACO, TEXAS



Host Institution: Baylor University

Host Media Coordinator: Madelon Allen

[Madelon.Allen@Baylor.edu](mailto:Madelon.Allen@Baylor.edu) – 254-252-7168

#### CREDENTIALS

**REQUESTS:** Media desiring credentials to cover games, regardless of which teams are competing at the site, must apply online at <http://www.ncaa.com/media>. **Important: If your media agency plans to attend ONLY if the team you regularly cover advances to the regional round, DO NOT complete this online application. In order to be eligible for credentials, you must appear on the team media list that each institution will submit as they advance from the second-round of the 2022 NCAA Division I Women's Basketball Championship.** The online site provides information for reservations at the media headquarters hotel and parking passes. Applying media representatives will be notified via e-mail in regard to the confirmation or denial of their application.

**DISTRIBUTION:** Credentials will not be mailed. Recipients must present a driver's license, passport or government-issued photo ID to pick up credentials. A sign-in sheet for individuals to confirm receipt of credentials will be required. Credentials will be issued according to the following schedule:

Credential Distribution Schedule	
Day	Times
First Practice Day, First-Round, March 17	8:30 a.m. – 7 p.m.
First-Round Game Day, March 18	3 hours before game until halftime of second game/game
Day Before Second-Round Game, March 19	10:30 a.m. – 3:30 p.m.
Second-Round Game Day, March 20	3 hours before until halftime of game

#### LOGISTICS

**MEDIA HEADQUARTERS HOTEL:** [Home2Suites](#)

Contact Person: Carrie White

Phone: 254-752-4400

E-Mail: [Carrie.White@Hilton.com](mailto:Carrie.White@Hilton.com)

Media representatives desiring accommodations at the headquarters hotel will be provided hotel reservation information by the host media coordinator.

**MEDIA PARKING:** Media members must request parking passes through the online credential system. Parking passes, if requested and approved, will be provided at credential distribution. Media parking is located in the Ferrell Center parking lot. Media members who already have a hang tag for the Ferrell Center parking lot may use that as their parking pass, while a paper pass will be given to those who requested it. Parking will be on a first-come, first-serve basis in the parking lot adjacent to the Ferrell Center's practice gyms.

**MEDIA ENTRANCE:** The Stone Room will serve as both the media entrance, media workroom and credential pickup location. Watch for media entrance signs.

**MEDIA SHUTTLE:** A media shuttle **WILL NOT** be available.

**MEDIA MEAL:** Complimentary media meals, for credentialed individuals only, will be available on the first practice day before the first-round games, day between the first and second rounds and on the second-round game day. Beverages and snacks will also be provided on a limited basis in the Stone Room.

**MEDIA WORKROOM:** A workroom will be provided for credentialed media with the following hours of operation in the Stone Room in the Ferrell Center.

<b>Media Workroom Schedule</b>	
<b>Day</b>	<b>Times</b>
First Practice Day, First-Round	8:30 a.m. – 7 p.m.
First-Round Game Day	3 hours before until 3 hours after second game.
Day Before Second-Round Game	10:30 a.m. – 5 p.m.
Second-Round Game Day	3 hours before until 3 hours after game.

### ACCESS INFORMATION

**LOCKER ROOMS:** Locker rooms are closed to credentialed media at all times.

**NEW CONFERENCES:** The head coach and two first-team players will participate in the scheduled news conferences.

<b>NEWS CONFERENCE SCHEDULE</b>	
<b>Day Before First-Round Games – March 17</b>	
10:45 – 11 a.m.	Game No. 1 Higher Seed - Players
11:05 – 11:20 a.m.	Game No. 1 Higher Seed - Coach
12:25 – 12:40 p.m.	Game No. 2 Higher Seed - Players
12:45 – 1 p.m.	Game No. 2 Higher Seed - Coach
2:05 – 2:20 p.m.	Game No. 1 Lower Seed - Players
2:25 – 2:40 p.m.	Game No. 1 Lower Seed - Coach
3:45 – 4 p.m.	Game No. 2 Lower Seed - Players
4:05 – 4:20 p.m.	Game No. 2 Lower Seed - Coach
<b>First-Round Game Day – March 18</b>	
Immediately following game.	
<b>Format</b> – Overview by head coach (2 minutes)	
Questions to student-athletes (dismiss student-athletes at conclusion) (8 minutes)	
Questions to head coach (10 minutes)	
<b>Day Prior to Second-Round Game – March 19</b>	
1:25 – 1:40 p.m.	Game No. 2 Winner - Players
1:45 – 2 p.m.	Game No. 2 Winner - Coach
2:15 – 2:30 p.m.	Game No. 1 Winner – Players
2:35 – 2:50 p.m.	Game No. 1 Winner - Coach
<b>Day of Second-Round Game – March 20</b>	
Immediately following game.	
<b>Format</b> – Overview by head coach (2 minutes)	
Questions to student-athletes (dismiss student-athletes at conclusion) (8 minutes)	
Questions to head coach (10 minutes)	

**POOL REPORTER:** A pool reporter has been identified by the host media coordinator. The name of the individual will be provided on the media seating chart and on the starting lineup sheet that will be distributed before each game. When a game includes a potential fighting situation that results in a technical foul and/or ejection of a participant, a rules interpretation is requested or there is a clock or timing issue, the pool reporter will be allowed to accompany the Women’s Basketball Championship Committee representative to the officials’ locker room to receive an interpretation. All media questions in this regard should be directed to the pool reporter. The host media coordinator (Madelon Allen) will accompany the pool reporter and provide a written statement to the media following the session.

**SATELLITE TRUCK PARKING:** Satellite truck parking will be available. Please contact the host media coordinator for full details.

**NEWS CONFERENCES AND SATELLITE UPLINKS.** Note that satellite uplink services **WILL NOT** be provided at any of the 21 championship sites during the 2022 NCAA Division I Women’s Basketball Championship. All news conferences will be live streamed and archived. Zoom links to all news conferences will be provided in advance of championship play. In addition to being available for download online, connections to the press conference feed are available outside the media room on the first floor of the Ferrell Center. Cameras will **\*NOT\*** be allowed in the press conferences. Media members can plug in their devices in the Ferrell Center tunnel to record the game feed at the mult box.

**NEWS CONFERENCE FOOTAGE:** All pre- and post-game news conferences from the 2022 NCAA Division I Women's Basketball Championship will be made available for download in the NCAA Digital Media Hub. Please use the link below to navigate to the Digital Media Hub and follow the simple instructions to create an account. All users must create an account in order to download any content: Digital Media Hub URL: [NCAA.com/mediahub](https://www.ncaa.com/mediahub)

**TELECOMMUNICATIONS:** Complimentary wireless services and access codes will be provided to all credentialed individuals. Media, including originating radio networks, may order individual telephone and high-speed data services, at their own expense, by contacting the telecommunications contact: **Sam McKee, 614-623-5405, [sam.mckee@gmail.com](mailto:sam.mckee@gmail.com), Hammond Communications.**

**MEDIA COLLATERAL:** Limited printing will be conducted on site, Championship media materials and information, including pressers, team/conference game notes and all in-game materials including box scores, game books, quotes, notes, etc. will be provided via the Division I Women's Basketball Championship [document library](#).

**MEDIA POLICIES:** Go to [NCAA.com/media](https://www.ncaa.com/media) for full list of championship media policies.

**STATBROADCAST REAL TIME STATS FEED:** StatBroadcast® Live web and mobile stats for media are available via your laptop or by phone. Instruction on how to obtain will be provided on site.

**2022 NCAA BASKETBALL CHAMPIONSHIP LOGOS AND ACCESS TO NCAA LOGO LIBRARY.** If you are in need of an NCAA logo, including Women's Final Four and other championship logos, visit the [NCAA Logo Library](#). If you have an already established account or need to create one, you can do that there.

## SCHEDULE OF EVENTS

(All Times Local)

### Thursday, March 17, Day prior to First-Round

\*The court will be open to members of the media for the first **15 minutes** of practice after which the court will be cleared and practice closed. Mini-camera operators may videotape practice from the baseline, behind the courtside media area or from the public seating area.

8:30 a.m. – 4 p.m.	Credential Distribution
8:30 a.m. – 7 p.m.	Media Workroom Hours
10:45 – 11 a.m.	Game No. 1 Higher Seed News Conference – Coach
11:05 – 11:20 a.m.	Game No. 1 Higher Seed News Conference - Players
11:30 a.m. – 1 p.m.	Game No. 1 Higher Seed Practice* (90 minutes)
Noon – 2 p.m.	Media Meal
12:25 – 12:40 p.m.	Game No. 2 Higher Seed News Conference – Coach
12:45 – 1 p.m.	Game No. 2 Higher Seed News Conference - Players
1:10 – 2:40 p.m.	Game No. 2 Higher Seed Practice* (90 minutes)
2:05 – 2:20 p.m.	Game No. 1 Lower Seed News Conference – Coach
2:25 – 2:40 p.m.	Game No. 1 Lower Seed News Conference - Players
2:50 – 4:20 p.m.	Game No. 1 Lower Seed Practice* (90 minutes)
3:45 – 4 p.m.	Game No. 2 Lower Seed News Conference – Coach
4:05 – 4:20 p.m.	Game No. 2 Lower Seed News Conference - Players
4:30 – 6 p.m.	Game No. 2 Lower Seed Practice* (90 minutes)

### Friday, March 18, First-Round Game Day

3 hrs prior to tipoff until 3 hrs after game	Media Workroom Hours
3 hrs prior to tipoff until halftime	Credential Distribution
2 hours prior to tipoff up to tipoff	Media Meal
TBD	First-Round Game No. 1

Approximately 30 minutes after Game 1

First-Round Game No. 2  
Opening-Round Game News Conferences  
Immediately following game.

- Format – Overview by head coach (2 minutes).
- Questions to student-athletes (dismiss student-athletes at conclusion) (8 minutes)
- Questions to head coach (10 minutes)

**Saturday, March 19, Day prior to Second-Round**

10:30 a.m. – 3:30 p.m.

Credential Distribution

10:30 a.m. – 5 p.m.

Media Workroom Hours

1:25 – 1:40 p.m.

Game No. 2 Winner News Conference – Players

1:45 – 2 p.m.

Game No. 2 Winner News Conference – Coach

2:15 - 2:30 p.m.

Game No. 1 Winner Team News Conference – Players

2:35 – 2:50 p.m.

Game No. 1 Winner News Conference – Coach

**Sunday, March 20, Second-Round Game Day**

Note: Second round game times will be announced after the first round concludes.

3 hrs prior to tipoff until 3 hrs after game

Media Workroom Hours

3 hrs prior to tipoff until halftime

Credential Distribution

2 hours prior to tipoff up to tipoff

Media Meal

TBD

Second-Round Game

Second-Round Game News Conferences

Immediately following game.

- Format – Overview by head coach (2 minutes).
- Questions to student-athletes (dismiss student-athletes at conclusion) (8 minutes)
- Questions to head coach (10 minutes)

## HELPFUL LINKS

### RESOURCES:

- **2022 NCAA Division I Women's Basketball Championship media coverage information:** <http://www.ncaa.com/media>
- **2022 Women's Final Four:** <http://www.ncaa.com/womens-final-four>
- **2022 Women's Championships Records Book:** <http://www.ncaa.org/championships/statistics/womens-final-four-records-book>
- **2021-22 women's basketball statistics:** <http://www.ncaa.org/championships/statistics/womens-basketball-statistics>
- **Women's basketball home page:** <http://www.ncaa.com/sports/basketball-women/d1>
- **NCAA Evaluation Tool (NET) Rankings:** [https://stats.ncaa.org/selection\\_rankings/nitty\\_gritties/2022/WBB/1/current\\_rankings](https://stats.ncaa.org/selection_rankings/nitty_gritties/2022/WBB/1/current_rankings)
- **Women's basketball statistics:** <http://www.ncaa.org/championships/statistics/womens-basketball-statistics>
- **2022 NCAA women's basketball selection show: dates, tournament schedule:** <https://www.ncaa.com/news/basketball-women/article/2021-04-16/2022-ncaa-womens-basketball-selection-show-date-tournament-schedule>

### SOCIAL/DIGITAL ACCOUNTS/HASH TAGS:

- Twitter: [@MarchMadnessWBB](https://twitter.com/MarchMadnessWBB)
- Instagram: [@MarchMadnessWBB](https://www.instagram.com/MarchMadnessWBB)
- Facebook: [/marchmadnesswbb](https://www.facebook.com/marchmadnesswbb)
- Regular Season: [#ncaaWBB](https://twitter.com/ncaaWBB)
- Post Season: [#MarchMadness](https://twitter.com/MarchMadness) / [#FirstFour](https://twitter.com/FirstFour) / [#Sweet16](https://twitter.com/Sweet16) / [#Elite8](https://twitter.com/Elite8)
- Final Four: [#WFinalFour](https://twitter.com/WFinalFour)

### WOMEN'S FINAL FOUR/HASH TAGS:

Twitter: [@WFinalFour](https://twitter.com/WFinalFour)  
Instagram: [@WFinalFour](https://www.instagram.com/WFinalFour)  
Facebook: [/wfinalfour](https://www.facebook.com/wfinalfour)

