



2021 PHILLIPS 66 BIG 12 MEN'S BASKETBALL CHAMPIONSHIP MEDIA POLICIES & GUIDELINES

**PHILLIPS 66 BIG 12 MEN'S BASKETBALL CHAMPIONSHIP
MARCH 10-13, 2021 - T-MOBILE CENTER, KANSAS CITY**

Credential Application Deadline: Tuesday, March 2, 2021
Hotel Reservation Deadline: March 2, 2021

CREDENTIAL GUIDELINES

Media attendance at the 2021 Championship will be extremely limited due to local COVID-19 policies and protocols.

Before applying for media credentials for the Phillips 66 Big 12 Men's Basketball Championship, note the following 'basic' restrictions. There are other restrictions, which may eliminate certain outlets from consideration. Application for credentials must be made online to Big 12 Communications. All guidelines are subject to limited space availability.

PRINT/ONLINE

The following guidelines are applicable for print/online media outlets:

Approved media will be provided a seat for the game(s) in which the institution they cover is participating. There will not be a media overflow section.

All media seating will be located in the concourse area near general seating. Media will not be allowed on the Event Level or have court access.

There will not be a media or photo workroom, media interview room or media dining room. All postgame press conferences will be handled via Zoom and coordinated by the participating institutions.

Priority will be given to media who have staffed every home game of their local institution and national media who cover the Conference on a regular basis. Limited availability will be provided to local Kansas City media who cover Big 12 men's basketball on a regular basis.

All media information, including statistics, final books and team/conference notes, will be provided in a Dropbox or by email. Hard copies of information will not be distributed or available on-site.

Print Photo. Photographers will not be credentialed at the women's championship. The Big 12 will provide a picture share via DropBox. Photographers will not have access to the court or Event Level. A photo workroom will not be available.

Strobe Lights. Strobe lights will be allowed upon approval of the Championship Media Coordinator (limit three sets). Please arrange for setup time with the Championship Media Coordinator.

ORIGINATING RADIO NETWORK

Each institution shall designate one outlet to serve as radio originator for live broadcast. Each network will receive a maximum of four broadcast positions. Radio broadcast positions will be located in an upper media area of T-Mobile Center. Radio personnel will not have access to the court or Event Level. A TV "effects feed" will be available to the upper seating area.

The Big 12 Conference controls satellite radio distribution rights.

Non-Originating Radio. Radio stations must have daily sports programming with a designated full-time sports director. Radio stations should also meet the following requirements: be on the radio network of a Big 12 institution, be a regular participant in the Big 12 coaches' briefings and staff all home games of local institution(s). Radio stations are limited to one credential, if space allows.

Non-Originating Television Stations. If space allows, one media credential for the upper press box will be issued to non-originating television stations, which staff Big 12 home basketball games. Videographers will not be credentialed and all live shots must occur outside of T-Mobile Center.

Mini-Cams. Mini-cam operators will not be credentialed, except for team personnel on the team credential list. Live shots will not be allowed inside of T-Mobile Center.

INSTITUTIONAL REQUESTS

The following guidelines are applicable for member institutions:
On-Campus Requests. All athletics department staff media credentials must be included in the 34-person Institutional Credential List, except for each institution's originating radio network. Athletics department staff outside of the 34-person institutional list are not eligible for credentials.

Student Newspaper Seating. One seat will be designated for the home and visiting school newspapers. Student newspapers will only be assigned to seats when games involving their institutions are being played.

Student Newspaper Photo. School newspaper photographers will not be credentialed for the 2021 Championship. The Big 12 will provide a photoshare via DropBox.

Additional Institutional Publications. If space allows, an institutional specialty publication will be issued one media credential for the concourse press area. Photographers will not be credentialed for the 2021 Championship.

School Radio Networks. Due to COVID-19 policies and protocols, student radio networks will not be issued credentials to broadcast at the 2021 Championship.

HOST CITY MEDIA REQUESTS

The following guidelines are applicable to qualify for credentials to the Big 12 Basketball Championship: the host city media must staff at least 75 percent of home games involving local institutions.

STRINGERS

Credentials are issue only to fulltime staff members. No stringers will be allowed without the consent of the Championship Media Coordinator.

CREDENTIAL PICKUP [T-Mobile Center Box Office]

In 2021, media representatives may obtain credentials at the T-Mobile Center Box Office, located on Grand Street.

Wednesday, March 10: 3:30-5:30 p.m.

Thursday, March 11: 9 a.m.-9 p.m.

Friday, March 12: 4-9 p.m.

Saturday, March 13: 3:30-5:30 p.m.

MEDIA SHUTTLE / SCHEDULE

In 2021, there will not be a media shuttle.

MEDIA AVAILABILITY / PRE-CHAMPIONSHIP

Each team will hold its own virtual press conference prior to the Championship.

MEDIA CONFERENCES / POSTGAME INTERVIEWS

All postgame press conferences will be conducted virtually in the 2021 Championship. Institutions will coordinate and conduct their own press conferences as they've done during the regular season. A transcript will be provided of each postgame press conference, once it's available. Instructions to participate on virtual press conferences will be distributed to credentialed media.

PHOTOGRAPHS, FILMS AND VIDEO

The Big 12 reserves the rights to the use of still photographs, films and video of its championships. All rights to photograph, film or video Big 12 championships may be assigned to media representatives for news purposes but otherwise are to be controlled exclusively by the Big 12 Conference. Third parties not permitted to sale photos or videos from the Big 12 Championship.

MEDIA PARKING

A limited number of parking credentials will be made available for media. Approved parking will be noted on the media application approval email.

RADIO

Space shall be automatically reserved for each institution or its official designated rights holder for games in which it is participating. Two hard-wired Internet and one regular telephone (POTS) will be provided at each broadcast position. If available, a statistics monitor will also be provided. Any additional electronic transmission needs by a radio network will be at its own expense and ordered through the facility. The Conference may designate a national radio rights holder and will take every precaution to blackout markets (states) of teams participating in games selected by the national broadcast partner. The Big 12 controls satellite radio distribution, but grants access for such to each institution for the championship. If there is limited satellite channel capacity, the distributor will determine which broadcast to carry. Institutions are permitted to stream radio broadcasts on institutional platforms (consistent with regular-season programming). For additional information on radio rights please refer to the Big 12 Electronic Media Handbook or contact Kelvin Smith (ksmith@big2sports.com).

TELEVISION

Exclusive television rights for the Phillips 66 Big 12 Women's Basketball Championship have been granted to ESPN. Contests will air on Big 12 Now on ESPN+, ESPNU (first two quarterfinal games) and the Championship game on ESPN2. All games will be available on the ESPN app.

SATELLITE TRUCK PARKING/ELECTRICITY

Satellite truck parking will be available on a first-come, first-served basis, depending on needing live shots in the building or not. Contact: Steve Leshner, Event Manager (steve.lesher@kcmo.org or 816-918-4037). The rate is a flat \$300 fee, regardless of duration of stay. Live shots will not be permitted inside Municipal Auditorium.

TERMS AND CONDITIONS FOR USE OF CHAMPIONSHIP CREDENTIALS

Each individual or entity signing for or using a credential for access to games, news conferences, practices or other game-related activities (collectively, the "Events"), and his/her/its employers (each signer, user and employer, a "Bearer"), agrees to the following conditions:

General

Each Bearer attending one of the Events using a credential represents that such Bearer is acting on a specific assignment for an accredited agency. Bearer is a full-time salaried employee of the accredited agency and has a legitimate working function in connection with the Events. The credential is not transferable and may be revoked at any time without cause. Any unauthorized use of the credential or violation of the policies set forth herein subject Bearer and/or the accredited agency to ejection from the Event, revocation of the credential, denial of access to future Events, prosecution for civil or criminal trespass and any other remedies available under the law.

While within the venue, Bearer shall, at all times, be subject to the direction and/or supervision of the Big I2 and its designated agents.

Bearer assumes all risks incidental to the performance by the Bearer of Bearer's services in connection with the Events and assumes all risks incidental to the Events, whether occurring before, during or after the actual playing of the Events, and agrees that the Big I2, its member institutions, and their respective employees, directors, officers, student-athletes, coaches, and contractors shall not be liable for injuries or loss of personal property or equipment resulting in such causes.

In the event that the name or likeness of any individual using the credential is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the Events, such individual grants the Big I2 the non-exclusive, transferable, perpetual right and license to use (and to sub-license the use of) such name and likeness in any media worldwide whether now known or thereafter devised.

Bearer agrees to indemnify the Big I2 Conference and institutions and hold harmless the Big I2 and its officers, agents, contractors, employees, and each of its member institutions, their officers, agents and employees, of and from any and all claims, demands and causes of action arising out of anything done or purported to have been done by Bearer or his/her employer, including but not limited to Bearer's breach of any term of the credential. With respect to any claim that might give rise to liability of the Bearer as an indemnitor, the Big I2 and its institutions shall: (a) have the right to fully participate in the litigation of such claim with counsel selected by Bearer and approved by the Big I2 at the sole expense of the Bearer; and (b) not be obligated, without their consent, to participate in any settlement of such claim.

Media

The use, distribution, exhibition, reproduction, adaptation, display, performance or publication of any accounts, descriptions, pictures, photographs, video or audio recordings, reproductions of, or other information concerning the Events (the "Event Information") for purposes other than for news coverage of the Events, or for First Amendment-protected purposes, is prohibited, except (a) with the prior written consent of the Big I2 or (b) as specifically licensed herein. Nothing in these terms and conditions authorizes or allows Bearer to violate any of the Big I2 trademarks, copyright and any other proprietary rights.

The accredited agency agrees that any videos may be used only in connection with a regularly scheduled television newscast within a seven (7) day period after the game and the film clip or video portion of each such showing shall not exceed three (3) minutes in length. The accredited agency may not air highlights of any championship until the live telecast of the game by the Big I2 or its television network has concluded.

Television stations, networks, cable systems, participating institutions or their designees, are prohibited from making available game film or video to any other organization without advance written permission from the Big I2, even though the planned use may be editorial in nature. Such film or video may be aired only by the specific station or entity to whom the credential is issued. These rights may not be assigned, transferred or otherwise disposed to any person, firm, corporation or any other entity. Any agency wishing to use game film or video in any other manner must obtain written permission for such usage from the Big I2 or the rightsholding television network.

Real-time transmission of streaming video, digital images, real-time audio, including play-by-play and statistics, of any game is exclusive to the Big I2 or rightsholding television network. "Real-time" is defined as "live, continuous play-by-play or description of an event." The foregoing limitation shall not preclude the on-time transmission or display of up to ten (10) still pictures or photos of any Event during its progress as referenced in the Big I2 Internet Real-Time Policy, the terms of which are incorporated herein by reference.

Bearer and accredited agency acknowledge that the Big I2, the rightsholding television network and the Big I2 institutions are the exclusive owners of all copyrights, trademarks and other proprietary rights to the respective names, mascots, logos and uniform designs and to the Events, except with respect to materials created by the bearer or accredited agency pursuant to the credential. The member institution name and team name may only be used for news purposes. All trademark rights in the names, logos and uniform designs are retained by the respective conferences and institutions.

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Events, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage about the Events, other editorial purposes, and reprints of news pages from such entity's publications, provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or are associated or affiliated with the Big I2 and its institutions licensed Bearer to use their respective trademarks or copyrights.

In exchange for the access granted by the credential, the Big I2 and its institutions shall have the right to purchase prints of any published photographs taken by the Bearer in connection with the credential, at the best financial terms offered to third parties, and such shall be licensed at no additional charge to use the photographs for news coverage purposes only. The Big I2 and its institutions may not distribute reproductions of the photographs to others or license others to reproduce the photographs.

Bearer shall obtain all necessary licenses, consents or releases permitting the use of any party's proprietary material, including, but not limited to any party's copyrights, trademarks, rights of publicity, rights of privacy or other proprietary of personal rights, however denominated included in any photograph taken or other material obtained in connection with the credential. The Bearer is solely responsible for determining which licenses, consents and releases shall be obtained. Bearer agrees to indemnify the Big 12 and hold harmless the Big 12 and its institutions, their officers, agents, contractors, employees from and against any and all liability loss, damage or expense (including reasonable attorneys' fees and expenses) arising out of or relating to: (a) the issuance of the credential, Bearer's presence at the Events, or any other activity of the accredited agency or Bearer in connection with the Events, including without limitation, any claims that the Event Information taken or complied by Bearer infringe the intellectual property rights, publicity rights or other rights of any third party's copyrights, trademarks, rights of publicity, rights of privacy, or other proprietary of personal rights, however denominated; and (b) the presence on the premises of any cameras, wires, cable or other equipment brought thereon by Bearer.

Any secondary use of any picture, audio description, videotape/film or drawing of the game taken or made by the agency or the Bearer (including, but not limited to, use in delayed editorial or non-editorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the Big 12 Conference.

Radio stations that have not purchased rights shall not carry any broadcast report from the arena on a live basis or any live description of any game action while it is still in progress. Radio stations may report on the Event(s) within a newscast and are not precluded from reporting or updating the score of the game while it is in progress, except from the stadium. Bearer also may not blog live play by play reports from the venue while the event is in progress but may blog other gathered information pursuant to the Big 12 Internet Real-Time Policy, the terms of which are incorporated herein by reference.

Bearer further agrees to release the Big 12 and educational institutions involved in the management or production of the competition from any claim or liability arising from failure to provide space for telecasting/broadcasting, or other facilities for the television/radio station, Internet media, network or cable system.

Real-Time Internet

Acceptance and use of a Big 12 media credential constitutes an agreement by the bearer to abide by the following terms and conditions:

Subject to the following limitations and conditions, the Big 12 grants accredited media organizations the limited license to use certain gathered information on the media organization's website only, beginning at the start of the Championship until the conclusion.

1. No more than ten (10) photographs may be used for news and editorial coverage of a Big 12 Championship. Any use of such photographs must be time delayed, i.e., no sooner than at least five (5) minutes after the happening of the event depicted in the photograph. The photographs cannot be available for downloading or purchase.
2. Video of game action may be used on a website after the game has concluded. No more than three minutes of such video may be used, and the video may be posted only in the 72 hours after the conclusion of the game. The video cannot be available for downloading or purchase.
3. Except for those originated by the rightsholders, live text, audio or video play-by-play accounts originating from the arena are prohibited.
4. Periodic score updates are permitted.
5. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end of half, a condensed halftime story) so that an organization's game coverage on the Internet does not conflict with the electronic media rightsholder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.
6. Should any of these conditions be breached, the media organization may not be credentialed for future games or events.

