



## Ferrell Center 2020-21 Media Information

This season's Ferrell Center media operations will be altered in conjunction with other Big 12 schools in order to provide a safe environment while covering Baylor Basketball.

### GENERAL MEDIA GUIDELINES

- All media personnel are required to wear a mask upon entering the arena. Neck gaiters are not permitted. Media must bring their own masks.
- Media members must submit to health screenings prior to entering the arena. The media entrance is now at the main entrance near the Stone Room.
- The media room has been relocated to the Stone Room to the left of the main entrance.
- Media parking spots have been reassigned in the same lot as last season.
- Media will not be permitted on the arena floor at any time.
- Press Row has been moved to section 104, rows 22-27. We've removed seats and created three rows of tables and chairs, with approximately 12 socially-distanced work stations.
- Work stations will be assigned on a game-by-game basis. We will make every attempt to provide a work station to everyone, but if we are unable, there will be work space in the media room.
- All local outlets have been issued season-long credentials. Please provide notice to David Kaye (MBB) or Kyle Robarts (WBB) if you would like to request a work station.
- For those who do not require work stations, section 104 rows 28-32 are open seating for all credentialed media. Please socially distance as appropriate when in those rows.
- There WILL NOT be a media will call available at the Ferrell Center this season. If you need to make special arrangements, please contact David Kaye (MBB) or Kyle Robarts (WBB).
- Meals will be provided for working media only in the Stone Room. Media are encouraged to take their meals to their work stations in section 104.
- Printed materials will be limited. Only final stats will be distributed in the media room.
- In-game stats WILL NOT be printed. Live stats are available at [www.baylorbears.com/stats](http://www.baylorbears.com/stats).
- Game notes and all other media materials will be available at <http://baylorbea.rs/MediaMBB> and <http://baylorbea.rs/MediaWBB>.
- Media are not permitted to shoot video from inside the arena at any time. Local TV crews will be provided a pool feed in the media room.
- Radio (section 116) and broadcast TV (section 105) will work at their locations in the arena.

### POSTGAME

- Both teams will have their own postgame press conferences via Zoom.
- Contact David Kaye (MBB) or Kyle Robarts (WBB) for access information if you would like to participate in Baylor's postgame press conferences.
- Media interested in participating in the visiting team postgame press conference must contact the visiting team's athletics communications office.
- Recordings of both press conferences will be distributed through the Media Materials Box link.

## MEDIA MATERIALS (STATS, PHOTOS, NOTES, FLIPCARDS)

<http://baylorbea.rs/MediaMBB> and <http://baylorbea.rs/MediaWBB>

## **RADIO**

- Tier 2 radio crews will broadcast from tables in section 116. Those radio crews will enter the arena through the media entrance near the Stone Room.
- Each radio crew will have two socially-distanced seats, and additional seats for engineers are available in row 25, directly behind the radio tables.
- Radio crews who would like to request a tier 1 setup must submit their request at least one week prior to the game to David Kaye (MBB) or Kyle Robarts (WBB).
- Tier 1 radio crews will enter the arena through the loading dock entrance as part of the team travel party.

## **POOL PHOTOGRAPHERS**

- Pool photographers will be utilized to disseminate content to media outlets. Baylor Athletics Communications will provide media members a Box link to access digital materials.
- Designated pool photographers must enter through the loading dock entrance.
- Pool photographers must provide negative COVID-19 tests on the day of the game in order to be granted floor access. David Kaye and Kyle Robarts will coordinate testing times/locations.
- Pool photographers must remain in their designated quadrants when on the floor and are required to transmit 8-10 images per half featuring both teams.
- Pool photographers are permitted to use the Stone Room work stations, but we ask that you practice social distancing at all times.
- Pool photographers are not permitted to bring food onto the arena floor.

## **NON-POOL PHOTOGRAPHERS**

- Non-pool photographers are permitted to photograph the game from the arena bowl, provided they wear masks, practice social distancing and do not block spectators' views.
- Photographers working from the arena bowl should not remain in the same location for more than 15 minutes and must not shoot any video.

## **POOL FEED INFORMATION**

### **VIDEO RECORDING**

Located in Stone Room – SDI recording station

- BaylorVision Feed– Clean broadcast feed with nat sound and home post-game press conference down the same line.
  - TV Melt will be delivered by box link. This will be a broadcast feed when no tv truck is present, or a video board feed when a tv truck is present
- National Broadcasts When a TV Truck is present - Broadcast feed with nat sound or no audio and the TV melt (highlights) with nat sound will come down this line.
  - They should send the melt shortly after the game in enough time to switch over to the press conference feed.

BaylorVision will record both the Home Press Conference and TV Melt, however we can't guarantee that they will be available quickly after the game.

### **AUDIO RECORDING - MULT**

Located in Stone Room

Audio Mult for the post-game press conference will be available in the press box.

- Both coach/players directly from the mic and the questions from the zoom audio.

**For additional inquiries, please contact a member of the Baylor Athletics Communications team:**

<https://baylorbears.com/sports/2018/5/17/athletics-communications.aspx>