



2020 Phillips 66 Big 12 Women's Basketball Championship

Media Policies & Guidelines

2020 Phillips 66 Big 12 Women's Basketball Championship
March 12-15 • Kansas City • Municipal Auditorium

Credential Application Deadline: March 3, 2020
Hotel Reservation Deadline: Friday, February 21

Media Coordinator: Russell Luna (469) 524-1009,
russell@big12sports.com

Please review the following guidelines carefully to ensure your media outlet meets the criteria before applying for credentials to the 2020 Phillips 66 Big 12 Women's Basketball Championship. All policies will be enforced.

MEDIA CREDENTIAL POLICY

Media credentials for the 2020 Phillips 66 Big 12 Women's Basketball Championship are authorized and issued by the Conference office. It also has the right to reject credential requests. Credential requests must be made online via the Big 12 credential system. The following are basic guidelines and restrictions. There are other restrictions which may eliminate certain outlets from consideration.

Requests for all working media credentials to the 2020 Phillips 66 Big 12 Women's Basketball Championship will be coordinated online through Big12Sports.com. Those approved for media credentials will receive information to reserve a hotel room through the Kansas City Marriott Downtown. The deadline for applying for a hotel room is February 6, 2020. The room rate is \$176 plus taxes and fees. If an outlet is requesting credentials without a hotel room, the deadline is Tuesday, March 3, 2020.

Credential approval will be made in writing via e-mail. Credentials will not be mailed, but will be issued during the Championship at Municipal Auditorium.

A "press agency" for purposes of these criteria shall mean a daily or weekly publication, cable system, radio or television station or network requiring immediate news coverage. "Immediate news coverage" for purposes of these criteria shall mean that the editorial, audio and/or visual deadline for the game action being documented occurs no later than 48 hours after the competition at the site has been completed.

Membership in a writers or broadcasters association does not automatically qualify an agency or individual for credentials. An individual holding a credential is subject to removal from the auditorium for violating Big 12 credential policies.

Except for television camera operators or print photographers, a credential may be issued only to an authorized full-time, salaried representative of, or a representative who regularly and customarily performs services for, the agency submitting the request. Credentials are not transferable.

Subject to limitations of space and at the host media director's discretion, credentials shall be assigned in accordance with the following:

Working Media

1. FOX Sports / ESPN (broadcast networks)
2. Media agencies that received season credentials and covered every home game of a Big 12 institution during the season.
3. Media agencies in geographic areas of the Big 12 Conference member institutions that regularly staff games involving conference schools.
4. Kansas City metropolitan daily newspapers and television stations.
5. Wire services, national magazines, national radio networks and national television networks.
6. Television and radio stations that employ full-time sports directors, conduct a daily sports program and regularly cover Big 12 women's basketball.

Working Photographers

1. National wire services
2. Media agencies that received season credentials and covered every home game of a Big 12 institution during the season.
3. Kansas City metropolitan daily newspapers.
4. National publications planning to publish dated stories on the 2020 Phillips 66 Big 12 Women's Basketball Championship.

Campus Outlets

1. Media Relations Photographer (one per school)
2. Coaches Television Show (two photo credentials)
3. Coaches Game Tape (one photo credential)
4. Student Newspaper (two media credentials, one photo credential)
5. Student Radio (one media credential)
6. Institutional Web Site (one media credential)
7. Institutional Specialty Publication (one media credential, one photo credential).
8. Institutional Social Media (one per school)

ONLINE MEDIA

1. A maximum of two credentials may be issued to the web sites of the television network that holds rights to broadcast the game.
2. One credential may be issued to an online agency that (1) registers at least one million unique users per month in each of the 12 months before the game and (2) covers the sport daily.

3. The official web site of a competing institution, as designated by the school's media relations director, may receive a maximum of two credentials in addition to institution credentials noted elsewhere.
4. A print, radio or television agency will not receive more credentials than the number provided for elsewhere in this document. An agency may allot one (or more) of its credentials to its online entity.
5. An online entity that does not meet the other criteria herein qualifies for credentials if a full-time staff member has covered all of the participating institution's regular-season games. Such an entity can receive one more than the number of credentials it used for a majority of the institution's regular-season games, plus additional seats if space is available.
6. An online entity may receive a credential only if its own full-time staff members write an overwhelming percentage of that site's material.
7. Online media with an emphasis on the recruitment of potential student-athletes that are affiliated with established, nationally-recognized news organizations can request (1) credential if the purpose is to write a game/event recap. Outlets that only focus on the recruitment of student-athletes do not qualify for credentials.

Agencies Not Eligible

Credentials shall not be issued to the following:

1. Persons solely for the purpose of writing/gathering material for books;
2. Representatives of syndicated television or cable programmers who are not producing programs for immediate news coverage;
3. Telephone reporting services;
4. Entities normally identified as "tout sheets," and other publications devoted solely to gambling;
5. Scouts from professional teams; (Instead, the Conference will offer to sell one ticket to each teams' scouting representative).
6. Agencies that normally provide specific services for a media agency (e.g., scores) if many of its clients have been accredited to staff the event.

TERMS AND CONDITIONS FOR USE OF CREDENTIALS

Each individual or entity signing for or using a credential for access to games, news conferences, practices or other game-related activities (collectively, the "Events"), and his/her/its employers (each signer, user and employer, a "Bearer"), agrees to the following conditions:

General

Each Bearer attending one of the Events using a credential represents that such Bearer is acting on a specific assignment for an accredited agency. Bearer is a full-time salaried employee of the accredited agency and has a legitimate working function in connection with the Events. The credential is not transferable and may be revoked at any time without cause. Any unauthorized use of the credential or violation of the policies set forth herein subjects Bearer and/or the accredited agency to ejection from

the Event, revocation of the credential, denial of access to future Events, prosecution for civil or criminal trespass and any other remedies available under the law.

While within the venue, Bearer shall, at all times, be subject to the direction and/or supervision of the Big 12 and its designated agents.

Bearer assumes all risks incidental to the performance by the Bearer of Bearer's services in connection with the Events and assumes all risks incidental to the Events, whether occurring before, during or after the actual playing of the Events, and agrees that the Big 12, its member institutions, and their respective employees, directors, officers, student-athletes, coaches, and contractors shall not be liable for injuries or loss of personal property or equipment resulting in such causes.

In the event that the name or likeness of any individual using the credential is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the Events, such individual grants the Big 12 the non-exclusive, transferable, perpetual right and license to use (and to sub-license the use of) such name and likeness in any media worldwide whether now known or thereafter devised.

Bearer agrees to indemnify the Big 12 Conference and institutions and hold harmless the Big 12 and its officers, agents, contractors, employees, and each of its member institutions, their officers, agents and employees, of and from any and all claims, demands and causes of action arising out of anything done or purported to have been done by Bearer or his/her employer, including but not limited to Bearer's breach of any term of the credential. With respect to any claim that might give rise to liability of the Bearer as an indemnitor, the Big 12 and its institutions shall: (a) have the right to fully participate in the litigation of such claim with counsel selected by Bearer and approved by the Big 12 at the sole expense of the Bearer; and (b) not be obligated, without their consent, to participate in any settlement of such claim.

Media

The use, distribution, exhibition, reproduction, adaptation, display, performance or publication of any accounts, descriptions, pictures, photographs, video or audio recordings, reproductions of, or other information concerning the Events (the "Event Information") for purposes other than for news coverage of the Events, or for First Amendment-protected purposes, is prohibited, except (a) with the prior written consent of the Big 12 or (b) as specifically licensed herein. Nothing in these terms and conditions authorizes or allows Bearer to violate any of the Big 12 trademarks, copyright and any other proprietary rights.

The accredited agency agrees that any videos may be used only in connection with a regularly scheduled television newscast within a seven (7) day period after the game and the film clip or video portion of each such showing shall not exceed three (3) minutes in length. The accredited agency may not air highlights of any championship until the live telecast of the game by the Big 12 or its television network has concluded.

Television stations, networks, cable systems, participating institutions or their designees, are prohibited from making available game film or video to any other organization without advance written permission from the Big 12, even though the planned use may be editorial in nature. Such film or video may be aired only by the specific station or entity to whom the credential

is issued. These rights may not be assigned, transferred or otherwise disposed to any person, firm, corporation or any other entity. Any agency wishing to use game film or video in any other manner must obtain written permission for such usage from the Big 12 or the rightsholding television network.

Real-time transmission of streaming video, digital images, real-time audio, including play-by-play and statistics, of any game is exclusive to the Big 12 or rightsholding television network. "Real-time" is defined as "live, continuous play-by-play or description of an event." The foregoing limitation shall not preclude the on-time transmission or display of up to ten (10) still pictures or photos of any Event during its progress as referenced in the Big 12 Internet Real-Time Policy.

Bearer and accredited agency acknowledge that the Big 12, the rightsholding television network and the Big 12 institutions are the exclusive owners of all copyrights, trademarks and other proprietary rights to the respective names, mascots, logos and uniform designs and to the Events, except with respect to materials created by the bearer or accredited agency pursuant to the credential. The member institution name and team name may only be used for news purposes. All trademark rights in the names, logos and uniform designs are retained by the respective conferences and institutions.

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Events, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage about the Events, other editorial purposes, and reprints of news pages from such entity's publications, provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or are associated or affiliated with the Big 12 and its institutions licensed Bearer to use their respective trademarks or copyrights.

In exchange for the access granted by the credential, the Big 12 and its institutions shall have the right to purchase prints of any published photographs taken by the Bearer in connection with the credential, at the best financial terms offered to third parties, and such shall be licensed at no additional charge to use the photographs for news coverage purposes only. The Big 12 and its institutions may not distribute reproductions of the photographs to others or license others to reproduce the photographs.

Bearer shall obtain all necessary licenses, consents or releases permitting the use of any party's proprietary material, including, but not limited to any party's copyrights, trademarks, rights of publicity, rights of privacy or other proprietary of personal rights, however denominated included in any photograph taken or other material obtained in connection with the credential. The Bearer is solely responsible for determining which licenses, consents and releases shall be obtained. Bearer agrees to indemnify the Big 12 and hold harmless the Big 12 and its institutions, their officers, agents, contractors, employees from and against any and all liability loss, damage or expense (including reasonable attorneys' fees and expenses) arising out of or relating to: (a) the issuance of the credential, Bearer's presence at the Events, or any other activity of the accredited agency or Bearer in connection with the Events, including without limitation, any claims that the Event Information taken or compiled by Bearer infringe the intellectual property rights, publicity rights or other rights of any third party's copyrights, trademarks, rights of publicity, rights of privacy, or

other proprietary of personal rights, however denominated; and (b) the presence on the premises of any cameras, wires, cable or other equipment brought thereon by Bearer.

Any secondary use of any picture, audio description, videotape/ film or drawing of the game taken or made by the agency or the Bearer (including, but not limited to, use in delayed editorial or non-editorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the Big 12 Conference.

Radio stations that have not purchased rights shall not carry any broadcast report from the auditorium on a live basis or any live description of any game action while it is still in progress. Radio stations may report on the Event(s) within a newscast and are not precluded from reporting or updating the score of the game while it is in progress, except from the auditorium. Bearer also may not blog live play by play reports from the venue while the event is in progress but may blog other gathered information pursuant to the Big 12 Internet Real-Time Policy.

Bearer further agrees to release the Big 12 and educational institutions involved in the management or production of the competition from any claim or liability arising from failure to provide space for telecasting/broadcasting, or other facilities for the television/radio station, Internet media, network or cable system.

Real-Time Internet

Acceptance and use of a Big 12 media credential constitutes an agreement by the bearer to abide by the following terms and conditions:

Subject to the following limitations and conditions, the Big 12 grants accredited media organizations the limited license to use certain gathered information on the media organization's web site only, beginning at the start of the Championship until the conclusion.

1. No more than ten (10) photographs may be used for news and editorial coverage of a Big 12 Championship. Any use of such photographs must be time delayed, i.e., no sooner than at least five (5) minutes after the happening of the event depicted in the photograph. The photographs cannot be available for downloading or purchase.
2. Except for those originated by the rightsholders, live text, audio or video play-by-play accounts originating from the stadium are prohibited.
3. Score updates are permitted.
4. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end of each half, a condensed halftime story) so that an organization's game coverage on the Internet does not conflict with the electronic media rightsholder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.
5. Should any of these conditions be breached, the media organization may not be credentialed for future games.

CREDENTIALS/MEDIA ACCESS

Media who are credentialed for the 2020 Phillips 66 Big 12 Women's Basketball Championship receive a badge designating their affiliation. No one is admitted past the media entrance without a Big 12 issued credential. The following details access by credential type:

Media: Access to media row inside the arena, backstage media work areas, interview room, media dining area and postgame locker room area access for up to 30 minutes following the designated cooling off period.

Photo (Still Photographers): Access to designated photo boxes at each end of the playing court, backstage media work areas, interview room, media dining area and postgame locker room area access for up to 30 minutes following the designated cooling off period.

Television Videographers/Technicians/Support (TV): Access to backstage media work areas, interview room, media dining area and postgame locker room area access for up to 30 minutes following the designated cooling off period. Pre- and post-game court access ONLY.

CREDENTIAL DISTRIBUTION

Credentials must be picked up in person with a valid government-issued photo ID at the Municipal Auditorium Media Entrance on I3th street. The entrance faces the Barney Allis Plaza and a sign will designate media credential pick up. Credentials will NOT be mailed. Credential distribution times (central time) are listed below:

Wednesday, March 11:	2 p.m. - 6 p.m.
Thursday, March 12:	4 p.m. - 9 p.m.
Friday, March 13:	9 a.m. - 8 p.m.
Saturday, March 14:	9 a.m. - 2:30 p.m.
Sunday, March 15:	1 p.m. - 3:30 p.m.

AIRPORT TRANSPORTATION

Kansas City is serviced by Kansas City International Airport. For airport and public transportation services, visit the following link: <http://flykci.com>.

ALL-TOURNAMENT TEAM

An All-Tournament Team will be announced at the conclusion of the Championship to include five members. The Most Outstanding Player will be included in the five members. An online link to the voting ballot will be distributed to media who have staffed the entire championship.

MINI CAMERAS

NO MINI-CAMS will be allowed on the baselines or the courtside photo bays. Television outlets will be granted access to the court following completion of all games on a particular day, IF it is accessible. Live shots may be allowed at a designated location on the concourse outside of the arena or in a designated area on the event level. **Game feeds will be provided. Please bring field recorders and appropriate XLR or similar multi plugs for feeds. The Big 12 will NOT supply XLR plugs.**

GAME TICKETS

No tickets are provided on a complimentary basis by the Big 12 Conference to media or friends of media. Media should contact a Big 12 member institution or Ticketmaster if interested in purchasing tickets. Ticket prices are \$90 and \$70 for All-Session Reserved Seats.

GAME TIMES

Thursday, March 12: 6 and 8:30 p.m.
Friday, March 13: 11 a.m., 1:30, 5 and 7:30 p.m.
Saturday, March 14: 11 a.m. & 1:30 p.m.
Sunday, March 15: 3 p.m.
All Times listed as Central.

INSTITUTION RADIO NETWORK CONTRACTS

Radio contracts will be sent out separately for institution broadcast networks. Please complete the on-line registration for your credentials and make sure you make your hotel reservations prior to the deadline. Institution radio networks do not need to order Ethernet and POTs lines. Those services will be included with the radio contract. ISDN is no longer offered.

LIVE SCORING

Live scoring will be available for each game on Big12Sports.com.

LIVE SHOTS AND TAPED STANDUPS

Live shots and taped standups are not allowed in the arena proper from 30 minutes prior to the first game of each session until the broadcasting network goes off the air at the conclusion of each day's games.

MEDIA BACKSTAGE AREAS

The media work room (2502A) and interview room (2502B) are located in the Kansas City Convention Center 2500 rooms which can be accessed by using the sky bridge to the KC Convention Center. Media Dining is located in 2504A.

MEDIA DINING AT KANSAS CITY CONVENTION CENTER

Media dining will be provided at the Kansas City Convention Center with one meal on Thursday, two meals on Friday, and one each on Saturday and Sunday. Dining times will be announced prior to the Championship.

MEDIA ENTRANCE

The media entrance faces the Barney Allis Plaza (13th and Wyandotte). Signage will be available outside the building to direct media. The Greater Kansas City Sports Commission will operate a media shuttle with stops at the Marriott, Sprint Center and Municipal Auditorium. Additionally, the media hotel of the Kansas City Marriott Downtown is within walking distance of the arena.

MEDIA HOTEL

The Kansas City Marriott Downtown will serve as the media hotel for the championship. It is located at 200 West 12th Street, Kansas City, MO 64105 (Telephone 816.421.6800). The room rate is \$176, plus taxes and fees. Media will receive information to reserve a room once approved for credentials. The Big 12 Conference is not responsible for securing room reservations. The deadline for reservations is Friday, February 21.

MUNICIPAL AUDITORIUM ADDRESS

301 W 13th Street
Kansas City, MO 64105
(816) 513-5000

NEWS CONFERENCES

A postgame news conference will be conducted after a 5-minute cooling off period at the conclusion of each game. The winning team will go first for all games except the championship in which the order will be reversed. For the championship game, the losing teams has a 10-minute cooling off period before reporting to the interview room first.

ON-COURT INTERVIEWS

If requested, the winning coach and winning student-athletes shall grant postgame interviews, not to exceed a total of 4 minutes with the broadcast TV network, the Big 12 Conference and/or its respective originating radio network, provided it is still providing live coverage from the facility.

PHONE LINES

Media who wish to order their own phone lines should contact Green Wave Technology, (convention@grnwav.com, 816.248.1189), for pricing and details.

PHOTOGRAPHY POLICIES

All requests for photography equipment (remotes, strobes, etc.) must be submitted by March 8, 2020 to Russell Luna at the Big 12 office.

No cameras or strobes shall be attached to or behind the backboard or goal standards, with the exception of the official Big 12 photographer. Technical equipment, such as camera remote controls, may be placed or mounted behind the goal standard. No tripods or monopods may be placed on or beside the playing floor.

The media coordinator may approve requests to place photo equipment in upper arena areas (depending on building policy) or under the first row of press tables opposite the official scorer's table. Cameras may not protrude more than four inches from under the draping. Rubber lens hoods must be used.

Cameras shall not be installed over the playing court without special permission from the media coordinator. If permission is granted, the camera shall be double-secured and in position 24 hours before the start of the first game.

Remote cameras at the feet of photographers must be on a floor plate and cannot in any way be secured to the floor. These cameras must be placed within the outlined photo box.

PHOTO BOXES

Photo boxes will be assigned by the Big 12 Conference for still photographers. A photographer assigned to the second photo row may sit on an elevation no more than nine inches high. Escape lanes will be marked on each side of the goals on both ends of the court and must remain vacant.

POOL REPORTER

A pool reporter will be designated by the Big 12 Communications staff to obtain a rules interpretation if needed regarding a game situation with the game officials.

The pool reporter policy may be utilized if the Big 12 Conference on-site game administrator and communications director determine the request meets the pool reporter criteria of a rules clarification. No question may be asked regarding a judgment call. The pool reporter must be assigned from the media present and must be accompanied to the officials' dressing room by the on-site communications director and/or game administrator.

The head referee will serve as the spokesperson and must be given notice of the rule(s) clarification and be allowed a brief period to review the topic prior to the admittance of the pool reporter. All questions must be recorded and responses distributed to media in attendance. The recorded interview cannot be used for any live or taped distribution via any means, including but not limited to radio, television, internet or social media.

POSTGAME SERVICES

A complete game book, along with notes and quotes will be posted on Big12Sports.com as soon as available at the conclusion of each game. The postgame book will also be distributed to on-site media with extra copies placed in the Media Workroom. Quotes will be provided by ASAP Quotes Service.

PRACTICES

All practices are closed. The first 10 minutes of Wednesday (Seeds 7-10) and Thursday (Seeds 1-6) practices will be open for photographers and videographers to shoot b-roll. No interviews will be conducted, unless arranged individually through each institution's media relations contact.

SATELLITE TRUCK PARKING/ELECTRICITY

TV/ENG Parking. Satellite truck parking will be available on a first-come, first-served basis, depending on needing live shots in the building or not. Contact: Steve Leshner, Event Manager (steve.lesher@kcmo.org / 816-918-4037). The rate is a flat \$300 fee, regardless of duration of stay.

VIDEO HIGHLIGHTS

Restrictions on the use of live or archived video from the 2020 Phillips 66 Big 12 Women's Championship is dictated by the Big 12 Conference and FOX Sports/ESPN. Only these entities may distribute live video of the 2020 Phillips 66 Big 12 Women's Basketball Championship. It is prohibited to place any live video of the 2020 Phillips 66 Big 12 Women's Basketball Championship on any web site without the consent of FOX Sports, ESPN and the Big 12 Conference. The participating institutions are limited to eight minutes of video highlights on its own web site and may not grant rights to third-party entities. News outlets are limited to three minutes of video and may not place video on its, or affiliated web sites except as part of a single, non-archived, on-line "simulcast" of a television station's regularly-scheduled news program.

WIRELESS INTERNET SERVICE

Wireless access will be available in the arena and media work areas. Entities transmitting video files are required to order their own hard-wired line through Green Wave Technology, (convention@grnwav.com, 816.248.1189).