



BAYLOR MEDIA SERVICES

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MEDIA SERVICES

Welcome to McLane Stadium and today's Baylor football game. The Baylor Athletics Communications Staff is here to assist members of the media with their coverage of today's game.

MEDIA ENTRANCE

The Media Entrance opens three hours prior to kickoff and is located at on the I-35 side (West) of McLane Stadium between the recruit entrance and the Baylor Club Entrance.

You must have your Baylor-issued credential **visible at all times** inside McLane Stadium. A media outlet ID badge does not guarantee entrance to McLane Stadium to cover Baylor football.

PRESS BOX

The McLane Stadium Press Box is located on the fifth level on the West side of the stadium. From the media entrance, please take the elevator up to the M5 level. The Press Box is a working area and all seats are assigned. Cheering or any other disruptive behavior will NOT be tolerated and violators will be asked to leave.

The Press Box will close two hours following the conclusion of the Baylor post-game press conference.

BROADCAST BOOTHS

The broadcast booths are located on the Press Box Level on the West side of McLane Stadium. There is an interior stairwell that connects the Press Box and Broadcast Booths and this is the quickest access between levels. Booths located on this level include Operations, BU Athletics Communications, BU Athletics Digital Media, Instant Replay, Game Management, BaylorVision & PA, Home Coaches, Westwood One Radio, Television, Camera Deck (Coaches Film), Visiting Radio, Visiting Coaches and Visiting Athletics Director.

PHOTO WORKROOM

The Photo Workroom is located adjacent to the media entrance on the West side of the stadium on the first floor. There are Wi-Fi and hard-wired Internet connections available in this room. We will provide flipcards and bottled water, which you may bring onto the field with you. The pregame meal is available in the press box on Level 5. **Please do NOT bring sodas or food onto the field.**

MEAL AND REFRESHMENTS

A complimentary meal is served beginning two hours prior to kickoff in the McLane Stadium Press Box. You must show your Baylor-issued credential for access to this room and you are limited to one meal.

INTERNET

The McLane Stadium Press Box is equipped with complimentary wireless Internet access (**MCLANE-WIFI**). Open web browser, enter BaylorBears.com in search bar. If not connected automatically, click "connect" on splash screen.

SIDELINE ACCESS

You must have a Baylor-issued credential with a "field" level sticker for sideline access, including pregame. **Media are NOT permitted to access the Baylor sideline during pregame and must remain on the visiting sideline throughout pregame.**

Use the North East tunnel, near the visiting sideline, to access the field and NOT the North West tunnel.

If you are shooting with a camera, professional equipment is expected. No tripods are allowed on the sidelines for safety reasons. Those who are covering the game from the press box will not be admitted field access.

The dotted photo line is reserved for credentialed photographers, so if you have any issues accessing it please contact a member of the Baylor Communications staff.

PRINTED & DIGITAL MATERIALS

Flipcards, quickie stats and postgame books are the only printed items that will be made available. Team and conference notes, programs, by-quarter and final quickie stats/play-by-plays, postgame notes, quotes and all other materials will be available at BaylorBears.com/FBNotes. The complete media materials for the 2025 season can be found at baylorbea.rs/FBMedia.

LIVE STATS

Real-time live stats can be found online at BaylorBears.com/Stats.

COLLEGEPRESSBOX.COM

collegepressbox is the official media website for Division I football. Access and download game notes, quotes, statistics, media guides, headshots, logos and more for all FBS schools, conferences, postseason games, awards and the College Football Playoff. For access, please register for an account at collegepressbox.com/register.

POSTGAME PROCEDURES

Baylor postgame interviews will be conducted in the Postgame Interview Room located on Field Level near the media entrance.

Following a brief cooling-off period, Baylor head coach Dave Aranda and selected student-athletes will be made available in a postgame press conference. A mult box/audio press box will be provided. The press conference will air on the press box TVs.

Please direct all questions regarding postgame interview procedures for the visiting team to the Samford communications staff, including **Joey Mullins, located in seats B14-B19**. A room is reserved for visiting team postgame interviews on Field Level, located on the Southeast ramp from the field.