



# BAYLOR

vs. Arizona St.

GATES OPEN – 5:00 PM

KICKOFF – 6:35 PM

September 20, 2025

## EVENT BRIEF SHEET

### EVENT MANGEMENT AND FACILITIES PHONE NUMBERS

Command Post .....	254-710-3700
Drew Pittman .....	254-749-2336
Will Lattimore .....	254-265-1296
Chris Fritz .....	254-709-1232
Joe Todaro .....	254-640-3033
Jarrold Trevathan .....	254-709-8272

### VENDOR ISSUES OR QUESTIONS

Please call the command post with any questions or concerns relating to maintenance, housekeeping, tailgating, activations, carts, staffing or any other needs for service.

### TICKET SCANNERS / GATES

Security Screening Procedures .....	2BE/OPENGATE+10 Mags
If Ticket Doesn't Scan .....	Send to Resolution
Ticket Resolution .....	Ticket Center
Children's Ticket Policy .....	2+ must have ticket
Re-Entry Policy .....	No Re-entry
Scanners .....	Return @ Start of 4th Quarter
Student Entrances .....	All Gates – Gate C is nearest section
Baylor Line .....	Enter south end with BL ticket
Berm .....	Enter south end of stadium only

### PASS LISTS

Baylor Football Player Guests .....	Gate D
Cheerleaders, Managers, Trainers .....	Gate D
Visiting Team .....	Left of Gate B
Recruits .....	Right of Gate B

### TICKET OFFICE

Hours .....	Ticket Center opens at 8:00 AM
Ticket Center .....	Public Will Call & Ticket Resolution

### STADIUM INFO

Media Entrance .....	Opening at 3:30 PM
Student Section .....	BL2 – BL9, 117-129
Guest Relations / Lost & Found .....	Behind sections 114 and 214
Baby and Mom Room .....	Behind Guest Services at section 114
Chair Back Rentals .....	Sections 101, 125 and 215
First Aid Stations .....	Sections 102, 125, 210, 228, Berm
Designated Smoking Areas .....	No smoking on Baylor property
Facility Services .....	Requests made thru Command Post
Fan Text Message System .....	254-275-1010
Fan Text Tweet for Assistance .....	@McLaneAssist
Letterwinners' Lounge .....	Inside Gate C on ground level

### EVENT TIMELINE

	Time of Day	Game Clock
All Parking Lots Open .....	8:00:00AM	
Ticket Center Opens .....	3:30:00PM	
Touchdown Alley Opens .....	3:30:00PM	
Bear Walk .....	4:40:00PM	
Main Gates Open (Premium 4:45, Recruit 3:45) .....	5:00:00PM	
Teams Clear Field .....	6:12:00PM	23:00
Golden Wave Band Show Begins .....	6:15:55PM	19:05
Pregame Prayer .....	6:23:55PM	11:05
National Anthem .....		
Flyover .....	6:26:20PM	8:40
Baylor Line Runs .....	6:29:48PM	5:12
Baylor Team Intro Video .....	6:30:15PM	4:45
Baylor Runs onto Field (from Northeast Stadium) .....	6:31:45PM	3:15
Coin Toss .....	6:32:30PM	2:30
Arizona St. Runs onto Field (for Southeast Stadium) ....	6:32:45PM	2:15
Final Team Huddles .....	6:33:00PM	2:00
Kickoff .....	6:35:00PM	0:00

### Fan Engagement Notes:

Game Theme: Vamaos Osos

### Important Recognitions

Smile Doctors Flag Presentation – Pregame  
JJ Joe Tribute – pregame  
A&T National Champions – 1 qtr, 2nd break  
Game Sponsor is Central National

### TV: FOX

In Stadium.....Channel 98.1

### COMPLIANCE

- Agents, High School Coaches, 2-year college coaches & prospective student-athletes (PSAs) may NOT be on the sideline during the game.
- Agents may NOT access the locker room.
- PSAs (anyone who has started classes for the 9th grade) and enrolled student-athletes may NOT be in any credentialed areas (suites, sidelines, press box, etc.)
- Boosters & Fans may NOT interact with PSAs and are NOT allowed in the recruiting room
- Only Baylor staff, prospects & prospect's guest are allowed in the recruiting room
- Current student-athletes are only allowed when they are hosting a prospect on a visit
- PSAs may NOT be publicized on the video board or announced over the PA system
- Always remember, ask before you act!

### STAFF INFO

- **Medical Emergencies:** Remain calm. Do not move an injured or ill person. Assess the situation and send someone to get assistance or call the command post. Stay with the person until medical assistance arrives. Provide crowd management around responders once they arrive.
- **Basic Safety Information:** You are the experts in your area: Please know who to call for assistance, where the nearest first aid station is located, where the nearest exits are located, where law enforcement or security is located and any other special concerns you may encounter.

## McLANE POLICIES

### APPROVED ITEMS

**ALL CLEAR BAGS:**  
may not exceed 12" x 12" x 6"

**SMALL CLUTCH BAGS:**  
Approximately the size of a hand,  
no larger than 4.5" x 6.5"

### NON-APPROVED ITEMS

BaylorBears.com | f | i | t | r | B | BaylorAthletics | #SicEm

### PROHIBITED ITEMS

Guests may not bring into or possess any of the following items while in the stadium:  
Bags larger that do not meet clear bag policy, banners and poles, food, beverages\*\*, weapons of any kind, tobacco, umbrellas, strollers, scooters, bicycles, roller skates, skateboards, pets, stadium seats and cushions, laser pointers, artificial noise makers, camera lenses 4" or larger, umbrellas, video cameras & unauthorized banners.

**\*Exceptions will be made for Guests with special needs (medical)**

**\*\* water containers (empty or full) may be carried into the stadium. Must be clear.**

### TOP 5

1. Nearest 1st Aid .....
2. Closest Exit .....
3. How do I get housekeeping help .....
4. Who is your supervisor .....
5. Who/how to call for help in emergency .....
6. Where is my weather shelter locations .....

Texas Farm Bureau  
Insurance Ticket Center

ALSO AT THESE WINDOWS:

- General Public Will Call
- Texas HS Coaches Pass List

**GATE C**

**GATE D**

Baylor Player  
Guest Pass List

Grass Berm/  
Baylor Line  
Entrance

**GATE A**

**GATE B**

Visiting  
Pass List

Baylor Recruit  
Pass List

Media  
Entrance

Club/Loge  
Entrance

Suite  
Entrance

Founders'  
Suite Entrance

President's  
Suite Entrance

