



**2021-22
ANNUAL
REPORT**





A MESSAGE FROM MACK RHOADES

**VICE PRESIDENT
AND DIRECTOR OF
INTERCOLLEGIATE
ATHLETICS**



Baylor Family,

We close out the 2021-2022 season with renewed gratitude for the opportunity to compete at the highest levels of intercollegiate athletics in front of our most loyal supporters. Experiencing the energy and excitement of sold-out venues and cheering fans is something we are certain to never take for granted. It was a banner year for Baylor Athletics, as football achieved the greatest season in program history, followed by our men's tennis and men's and women's basketball programs each winning Big 12 championships.

In addition to athletic success, our commitment to Preparing Champions for Life extends far beyond the field of play – impacting every aspect of life. This past season we celebrated our more than 500 student-athletes setting a record for the highest cumulative GPA in Baylor history. We also saw increasing student-athlete participation in community outreach opportunities and ongoing ministry and discipleship programs.

The 2021-2022 season was special and marked with success, but none would be possible without your tremendous passion, unfailing generosity, and support of our 19 programs.

Thank you, Baylor Family, for everything you do to champion Baylor Athletics. We genuinely believe our best days are still in front of us, but we're enjoying some incredible moments along the way.

Gratefully,

Mack B. Rhoades, IV

ATHLETIC SUCCESS



- 4 Big 12 Conference championships in football, men's basketball, women's basketball and men's tennis (tournament)
- A program-record 12 wins for football (12-2), including New Year's Day Sugar Bowl win over Ole Miss
- Nine different teams earned top-10 national rankings at some point this year (football, volleyball, men's and women's basketball, equestrian, acrobatics & tumbling, men's tennis, men's and women's track)
- Only school in the 26-year history of the Big 12 to win the football and men's and women's basketball championships all in the same academic year
- Only school to have multiple NFL, NBA and WNBA draft picks this year
- In 2021, BU had a combined record of 74-8 in football, men's and women's basketball for a 90% winning percentage, the best in the country
- Combined record of 218-100-6 among 11 sports that compete head-to-head (excludes cross country, track and golf)
- 36 All-Americans
- 140 All-Big 12 selections
- 180 Academic All-Big 12 selections
- 16 of 19 programs advanced to postseason play

CONFERENCE TITLES

- Men's Basketball Big 12 Champions
- Football Big 12 Champions
- Women's Basketball Big 12 Champions
- Men's Tennis Big 12 Champions (tournament)



NATIONAL TITLES

- The acrobatics and tumbling program won its seventh-straight NCATA National Championship
- Softball won the National Invitational Softball Championship

NO. 1-RANKED TEAMS

- Acrobatics & Tumbling finished No. 1 for the seventh-straight season
- Men's Basketball was unanimously ranked No. 1 for the first time in the AP Top 25 and marked the third-straight season with a No. 1 national ranking
- Eight Baylor teams have earned No. 1 national rankings since 2017 – men's basketball, women's basketball, volleyball, men's golf, women's golf, men's tennis, equestrian and acrobatics and tumbling





**94% GRADUATION
SUCCESS RATE (GSR)**

**HIGHEST IN THE BIG 12
FOR THE LAST 8 YEARS**

ACADEMIC ACHIEVEMENT

10 OUT OF 17 SPORTS HAD A 3.30 GPA FOR THE 2021-22 ACADEMIC YEAR

ACROBATICS & TUMBLING • EQUESTRIAN • MEN'S GOLF • WOMEN'S GOLF • WOMEN'S CROSS COUNTRY
SOCCER • SOFTBALL • MEN'S TENNIS • WOMEN'S TENNIS • VOLLEYBALL

2021-2022 GPA – 3.32

FALL 2021

- 307 (54%) total Academic Champions (Graduates, SA with 3.5+, SA with Personal Best) – Highest fall term on record
- 129 Personal Best term GPA's
- Current Cumulative GPA – 3.36 – Highest GPA on record
- Fall Term GPA – 3.37 – Second highest term GPA on record
- 27th consecutive semester of 3.0 term GPA
- 22nd consecutive semester of 3.1 term GPA
- 15 out of the last 17 semesters above a 3.2 GPA
- 426 (75%) student-athletes with 3.0 or higher GPA – Second highest on record
 - All teams saw at least 60% of their student-athletes achieve a 3.0
- 151 (26%) student-athletes on Dean's List (3.7 term GPA or higher)
 - Women's Cross Country – 15 (56%)
- 70 (12%) student-athletes with perfect 4.0 term GPA
 - Women's Golf – 2 (25%)
 - Soccer – 6 (23%)
 - Women's Tennis – 2 (20%)
 - Women's Cross Country – 6 (22%)
 - Volleyball – 5 (21%)
- 6 out of 17 had the BEST Fall Term GPA on Record
 - Baseball
 - Men's Basketball
 - Women's Basketball
 - Football
 - Soccer
 - Volleyball

SPRING 2022

- 324 (61%) total Academic Champions (Graduates, SA with 3.5+, SA with Personal Best) – Highest term on record, not including Spring 2020
- 191 Personal Best term GPA's
- Current Cumulative GPA – 3.33
- Spring Term GPA – 3.26
- 28th-consecutive semester of 3.0 term GPA
- 23rd-consecutive semester of 3.1 term GPA
- 16 out of the last 18 semesters above a 3.2 GPA
- 375 (70%) student-athletes with 3.0 or higher GPA
 - 13 teams saw at least 60% of their student-athletes achieve a 3.0
- 148 (28%) student-athletes on Dean's List (3.7 term GPA or higher)
 - Equestrian – 29 (53%)
 - Women's Cross Country – 16 (73%)
 - Women's Golf – 4 (57%)
- 87 (16%) student-athletes with perfect 4.0 term GPA
 - Men's Golf – 3 (27%)
 - Women's Golf – 3 (33%)
 - Soccer – 6 (25%)
 - Women's Cross Country – 12 (50%)
 - Women's Track – 17 (27%)
 - Volleyball – 8 (32%)

CHARACTER FORMATION



THE LESSONS LEARNED IN LEADERSHIP INSTITUTE WILL PAY DIVIDENDS BOTH ON AND OFF THE FIELD IN ALL RELATIONSHIPS IN OUR LIVES."

- DILLON DOYLE, FOOTBALL

- 163 Character Formation programs and events
- SAAC Initiatives – trunk or treat and thrift store benefitting The Cove
- Character Formation coordinated events and opportunities with 42 partners focused mainly on Poverty, Healthy Lifestyle, Literacy and Human Rights
- 363 student-athletes participated in 119 opportunities within the community making an economic impact of over \$66,000
- 36 Leadership Institute Graduates from 18 of 19 sports
 - Eight-week program centered on authentic leadership
 - Explored values, strengths as a leader, emotional intelligence, etc.
 - Elite leaders hand selected by coaches
- Baylor's Student-Athlete Advisory Committee (SAAC) collaborated with the local YMCA to do a Trunk or Treat event and hosted a thrift store with proceeds benefitting The Cove
- Partnered with the International Student and Scholar Services office to host a Job Search workshop for international student-athletes

“THANK YOU FOR ALL OF THE RESUMES, COVER LETTERS, AND APPLICATIONS YOU’VE HELPED ME WITH. I AM GRATEFUL TO HAVE [CHARACTER FORMATION] AS A RESOURCE IN MY LIFE.”

- DEMITRA CARTER, TRACK & FIELD

SPORTS MINISTRY/ SPIRITUAL GROWTH

- 28 student-athletes participated in iDisciple Program – an 8-week peer-to-peer spiritual leadership bootcamp
- 8 student-athletes & staff served on a mission trip LaPlace, LA (May16-20)
- A team of 18 are going to Costa Rica (Aug.13-20)
- An average of 40 student-athletes attended at BUnfiltered Events – a monthly gathering to build community (fall semester)
- 29 student-athletes, representing many of our teams, participated in one of our chapel alternatives for student-athletes
- All of our teams had ongoing ministry of discipleship for the SAs & coaches which was led by BSM staff, coaches, students or a volunteer
- First two Truett Seminary Graduate student workers in sports ministry this year
- Hired a full-time Senior Coordinator for sports ministry

BAYLOR BUILT

CAREER DEVELOPMENT

- 46 corporate partners
- Career development workshops & events – 22 hours

LEADERSHIP DEVELOPMENT

- 40 leadership retreat graduates
- 36 leadership institute graduates
- 46 Student-Athlete Advisory Committee (SAAC) members

PERSONAL SKILLS

- Mentor program – 10 mentor pairs
- Launched Baylor Built+ to provide additional NIL educational resources to student-athletes

SOCIAL RESPONSIBILITY

- Real Relationship Talks participation – 100 percent
- The Huddle Council hosted four open forums for student-athletes

COMMUNITY ENGAGEMENT

- SA participation – 71 percent
- More than 40 organizations supported
- 255 students completed at least four hours
- 2,332 total hours volunteered









ACROBATICS & TUMBLING

WENT UNDEFEATED AT 11-0 FOR THE SEASON, INCLUDING A PERFECT 3-0 AT HOME IN THE FERRELL CENTER

- Seven-straight NCATA Championship Titles
- Top and tumbler Emily Tobin earned her second-straight NCATA Athlete of the Year award while Bayley Humphrey was named Specialist of the Year
- Tobin, Humphrey and Riley Chimwala were named NCATA All-Americans
- Earned five 10.0 perfect scores on the season
- Carry on a 16-consecutive win streak dating back to March 27, 2021
- Felecia Mulkey has a 73-2 record as the head coach of the Baylor program and has won the last 11 NCATA Championships (7 with Baylor, 4 with Oregon)
- Defeated Converse, Quinnipiac and Gannon, respectively, to win the National Championship
- Also earned individual event national championships in the Seven-Element Acro, Inversion Pyramid and Briana Harris won the Open Tumbling Pass





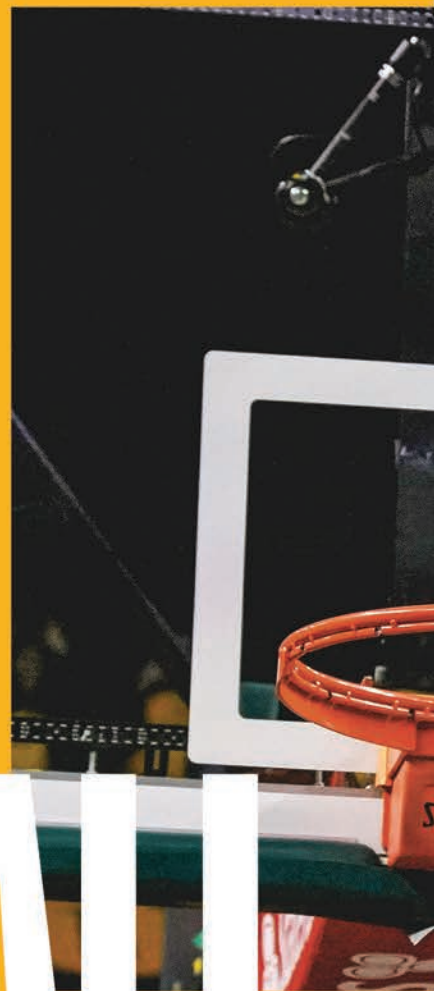
BASEBALL

- Six All-Big 12 selections
- Five Big 12 Players of the Week – BU's most in a season since 2018
- Seven wins over ranked opponents, including three against the top-10
- Erased an eight-run deficit to defeat No. 8 Oklahoma State 13-11 on May 19 for largest comeback victory since 2017
- Jared McKenzie's 11 home runs were the second-most by a Bear since 2012
- Two of McKenzie's homers were inside-the-parkers, becoming the first BU player to hit one since 2011
- Jack Pineda's Big 12-leading five triples were the most by a Bear since 2016
- Casen Neumann became the fastest Baylor freshman to hit his first-career home run, doing so in just his second-career at-bat on March 9 at Abilene Christian
- Tyler Thomas finished his career with 229 total strikeouts, entering the top-10 on Baylor's all-time leaderboard
- Thomas' 5.67 strikeout-to-walk ratio was the second-best single-season mark by a Baylor starter in program history



LED THE NATION IN DOUBLE PLAYS TURNED (64)

MEN'S BASKETBALL



- Overcame injuries which caused six rotation players to miss multiple Big 12 games on way to school-record 26 regular-season wins
- No. 1 seed in NCAA Tournament for 2nd-straight year
- Earned No. 1 national ranking for third-straight season and fourth time in last six years
- Ranked No. 1 for five-straight weeks, tying the longest stretch at No. 1 in program history
- Scott Drew won Big 12 Coach of the Year for a 3rd-straight season, becoming the 3rd high-major coach to accomplish that feat (Gene Keady, Jay Wright)
- Achieved a No. 1 ranking in 4 of last 6 seasons - only Duke, Gonzaga and Kansas can also make that claim
- School-record streak of 49-consecutive weeks ranked in top-10 (top-5 in 41 of those 49 weeks)



WON SECOND-STRAIGHT BIG 12 CHAMPIONSHIP TO CLAIM FIRST CONSECUTIVE CONFERENCE TITLES SINCE 1949-50



- One of nation's final two undefeated teams for second-straight season. First program to start 15-0 in consecutive seasons since Syracuse in 2011-12
- Reached 25-win mark for third-straight season and 7th time in last 13 years. Prior to that, BU had only one 25-win season in program history
- James Akinjo named Third-Team All-American and joined on All-Big 12 teams by Adam Flagler, Matthew Mayer and Jeremy Sochan
- Jonathan Tchamwa Tchatchoua named Big 12 Defensive Player of the Year and Jeremy Sochan selected as Big 12 Sixth Man Award winner
- Jeremy Sochan was selected No. 9 overall in the 2022 NBA Draft, giving the Bears top-10 picks in consecutive years
- BU is 1 of 2 programs with a top-10 pick in each of the last two seasons (Gonzaga)
- Kendall Brown was selected in the second round of the NBA Draft, giving the Bears four NBA Draft picks in the last two seasons, tied for second-most nationally



WON 12TH-STRAIGHT BIG 12 REGULAR-SEASON TITLE
*THE LONGEST ACTIVE STREAK IN THE COUNTRY IN MEN'S AND WOMEN'S BASKETBALL

WOMEN'S BASKETBALL

- Became the first team since Texas Tech in 2000 to start conference play 0-2 and finish with the conference title
- NaLyssa Smith was named a consensus All-American
- Tied the program record with three selected in the WNBA Draft: Smith, Queen Egbo and Jordan Lewis
- Had two selected in the top 10 for the first time in program history: Smith and Egbo to Indiana
- No. 2 seed in the NCAA Tournament, marking the 11th-straight year BU was a top-2 seed
- Made 18th-straight NCAA Tournament appearance, a streak which ranks 13th all-time and is the nation's fifth-longest active streak
- Smith became the first player in a decade to receive Big 12 Player of the Year accolades in back-to-back seasons
- Lewis was named Big 12 Newcomer of the Year, becoming the fourth-straight Bear to earn the honor
- Set a program record for 3-pointers made with 333 for the season
- Opened the Nicki Collen era with a 28-win season, the 12th-straight season with 28+ wins
- Ranked as high as No. 4 in the nation by the Associated Press



MEN'S CROSS COUNTRY

- Ryan Hodge finished 22nd at Big 12 Championships to lead the team
- Drew Snyder finished fourth at ACU Naimadu Classic
- Placed 15th as a team at the TAMU Arturo Barrios Invitational
- Finished 17th at the NCAA South Central Regional

THREE ON ACADEMIC ALL-BIG 12 FIRST TEAM







WOMEN'S CROSS COUNTRY

SEVEN ON ACADEMIC ALL-BIG 12 FIRST TEAM

- Lily Jacobs finished 33rd at Big 12 Championships to lead the team
- Bronze team finish at Aggie Opener
- All 5 runners placed top-15 at ACU's Naimadu Classic
- Finished 11th at the NCAA South Central Regional



EQUESTRIAN

FIVE WINS OVER RANKED OPPONENTS

- No. 6 overall seed in NCEA National Championship
- Five NCEA All-Americans: Jenna Meimerstorf (First Team, Reining), Andie Pratt (First Team, Reining), Shelby Clausen (Second Team, Reining), Marley Mainwaring (Second Team, Horsemanship), Caroline Fuller (Honorable Mention, Fences)
- Four riders totaled five All-Big 12 selections: Shelby Clausen (Reining), Caroline Fuller (Fences & Flat), Marley Mainwaring (Horsemanship), Andie Pratt (Reining)
- 33 selections to the APHA NCEA All-Academic Teams and Academic Honor Roll
- 25 Academic All-Big 12 members – the most in the league
- Five NCEA National Rider of the Month honors
- Five Big 12 Rider of the Month awards
- Andie Pratt was named the NCEA Reining Co-Rider of the Year, the first in program history
- Pratt was also named the Big 12 Reining Rider of the Year





FOOTBALL

RECORDED SCHOOL-RECORD 12 WINS ON WAY TO BIG 12 AND SUGAR BOWL CHAMPIONSHIPS



- First New Years' Day Bowl win since 1957 Sugar Bowl
- First time winning conference title and bowl game in same season in program history
- Highest GPA in team-history (3.04)
- Highest final ranking (No. 5) in program history
- Won first Big 12 Championship Game with memorable goal-line stand against No. 5 Oklahoma State
- Earned 21-7 victory over No. 8 Ole Miss in Sugar Bowl, holding Ole Miss to its fewest points since the 2018 season
- School-record five wins against AP Top 25-ranked opponents – No. 4 Oklahoma, No. 5 Oklahoma State, No. 8 Ole Miss, No. 14 Iowa State and No. 19 BYU
- Joined Georgia, Alabama and Oklahoma State as nation's only teams with five wins against ranked opponents
- Joined Clemson and Cincinnati as only teams to not allow more than 30 points all season
- Recorded 10+ wins for sixth time in last 11 seasons
- Tied program record with 23 first-team Academic All-Big 12 selections and had 28 total Academic All-Big 12 honorees
- Tied program record with six players selected in 2022 NFL Draft



MEN'S GOLF





- Won the inaugural Bear Brawl match-play event at Ridgewood Country Club, its first home match since 2005
- Represented in a 24th-straight postseason when Johnny Keefer tied for 11th as an individual in the NCAA Norman Regional
- Keefer gave Baylor its first representative on the All-Big 12 Team since Garrett May in 2018
- Keefer picked up a pair of Third-Team All-America Honors (PING & Golfweek)
- Mark Reppe was named to the CoSIDA Academic All-District Team
- Reppe and Scout McNealy were named Dr. Gerald Lage Academic Award Honorees

HAD SIX PLAYERS ON THE ACADEMIC ALL-BIG 12 FIRST TEAM





**MADE NCAA CHAMPIONSHIP FOR THE FIFTH TIME IN
THE LAST SEVEN SEASONS (7TH IN PROGRAM HISTORY)**

***2020 CHAMPIONSHIP CANCELED BECAUSE OF COVID-19**

WOMEN'S GOLF



- Won three events, highlighted by a win in the 2022 NCAA Stillwater Regional by a program-postseason record 14 shots
- It was the second regional win in program history
- Finished with a 19-4-2 head-to-head record against Big 12 Teams
- Finished unbeaten against six of the eight other Big 12 Teams
- Had a conference-best three representatives on the All-Big 12 Team
- Tied for the conference lead with two players on the Big 12 All-Tournament Team
- Gurleen Kaur became the first player in program history to be named All-American in four different years
- Four players made the Academic All-Big 12 First Team
- Participated in the Inaugural Jackson T. Stephens Cup, held at Alotian Club in Roland, Ark.
- Played two nationally-televised regular-season events

SOCCER

BAYLOR'S EIGHT SHUTOUTS THIS PAST SEASON WERE THE MOST SINCE THE 2018 SEASON

- Michelle Lenard was hired as the sixth head coach in Baylor soccer history in December of 2021
- Taylor Moon and Kayley Ables were named to All-Big 12 teams
- Four All-Region selections
- The Bears had 14 receive Academic All-Big 12 honors
- Jennifer Wandt made her way into the Big 12 record books after picking up career shutout 39 during the season, putting her in second place in the conference
- Ally Henderson-Ashkinos made her way into the top spot of Baylor record books in games played (100), games started (99) and tied for second in assists (15)
- Jennifer Wandt now holds Baylor records in goalkeeper minutes played (8815:37), shutouts (39) and career wins (52)
- Kayley Ables won Big 12 Defensive Player of the Week during the season helping Baylor's backline (aka the No Goal Patrol) pick up four-straight shutouts and not allowing a goal in 498 consecutive minutes (5th most in Baylor history)





SOFTBALL

WON THE NATIONAL INVITATIONAL SOFTBALL CHAMPIONSHIP IN FORT COLLINS, COLORADO, GOING 4-0 IN THE POSTSEASON TOURNAMENT

- Three All-Big 12 selections
- Dariana Orme, Aliyah Binford and McKenzie Wilson were named to the NFCA All-Region teams
- Josie Bower was named to the CoSIDA Academic All-District team
- McKenzie Wilson set a new program record with her .534 on base percentage
- Eight Bears were named to the Academic All-Big 12 team
- With a 17-3 win over No. 14 Texas, Baylor scored the most ever runs off of the Longhorns and picked up 15 walks, the most in a single game in Baylor history
- Kaci West threw the first ever perfect game for Baylor defeating Prairie View A&M 9-0
- The Bears shut out 12 opponents for the first time since 2018





MEN'S TENNIS

- Made NCAA quarterfinals for the 3rd straight year
- Fifth year in a row with 20-plus wins
- Three named ITA All-Americans (Adrian Boitan, Finn Bass, Sven Lah)
- Four on All Big 12 Team (Adrian Boitan, Matias Soto, Finn Bass, Sven Lah)
- Two with Academic All-Big 12 honors (Finn Bass, Sven Lah)
- Six entries named to Big 12 All-Tournament Team (Sven Lah, Tadeas Paroulek, Finn Bass, Adrian Boitan)
- Adrian Boitan: Big 12 Player of the Year
- Three Individual Season Single Champions- No. 1 Adrian Boitan, No. 5 Tadeas Paroulek, No. 6 Jan Pablo Grassi Mazzuchi
- Two Doubles Team Season Champions- No. 2 Juan Pablo Grassi Mazzuchi and Matias Soto, No. 3 Adrian Boitan and Tadeas Paroulek
- Won third-straight Big 12 postseason title
- Set attendance record at the Hawkins Indoor Tennis Center with 431 fans in attendance





FIFTH YEAR IN A ROW WITH 20-PLUS WINS

- Advanced to ITA indoor championship semifinals
- Sven Lah and Finn Bass advanced to NCAA doubles elite eight
- Sven Lah: ITA Texas Region Senior Player of the Year
- Izak van der Merwe: ITA Texas Region Assistant Coach of the Year
- Michael Woodson: ITA Texas Region Coach of the Year
- Finished season ranked No. 4
- Sven Lah named COSIDA Academic All-District
- Named No. 3 seed for NCAA tournament
- Adrian Boitan went 17-0 on court 1 in the regular season





WOMEN'S TENNIS

ALICIA HERRERO LINANA AND MEL KRYWOJ BECAME THE FIRST DOUBLES TEAM IN PROGRAM HISTORY TO BE RANKED NO. 1 IN THE COUNTRY

- Herrero and Krywoj were named ITA All-Americans as a national seed in the NCAA Doubles Championships. They advanced to the Sweet 16
- In the fall, they were the ITA Fall Regional Champs and were runners up at ITA Fall Nationals
- Alina Shcherbinina was named the Court 4 Singles Champion in the Big 12
- Appeared in its 23rd NCAA Tournament and advanced to the Second Round for the 13th-straight year
- Isabella Harvison upset Texas A&M's Carson Branstine in straight sets in the Second Round of the NCAA Tournament. At the time, Branstine was the No. 2 junior in the world
- Alicia Herrero Linana and Mel Krywoj were named to the All-Big 12 Doubles First Team
- Alina Shcherbinina joined Herrero and Krywoj on the All-Big 12 Singles Second Team
- Baylor was named a 2022 Intercollegiate Tennis Association (ITA) All-Academic Team
- Finished the season No. 3 in the ITA Texas Region rankings
- Finished the season No. 25 in the ITA Rankings, the 16th time under Joey Scrivano to end a season ranked





MEN'S TRACK & FIELD

SEVEN ALL-AMERICANS

- One Junior National Champion (Laurenz Colbert)
- Big 12 Freshman of the Year (Chinecherem Prosper Nnamdi)
- 18th-place finish outdoor nationals
- Nine Academic-All Big 12
- Six Indoor Big 12 Medalists
- 16 Indoor All-Big 12
- 10 Outdoor Big 12 Medalists
- 20 Outdoor All-Big 12
- Two Big 12 Athletes of the Week (Johnny Brackins, Chinecherem Prosper Nnamdi)
- 20 Outdoor NCAA Regional qualifying entries
- Eight Outdoor NCAA qualifiers
- Five Indoor NCAA qualifiers



WOMEN'S TRACK & FIELD

17 ACADEMIC ALL-BIG 12

- Seven All-Americans
- Two Big 12 Athletes of the Week (Ackera Nugent, Caira Pettway)
- 24 Outdoor NCAA Regional qualifying entries
- 12 Outdoor NCAA qualifiers
- Seven Indoor Big 12 Medalists
- 22 Indoor All-Big 12
- 13 Outdoor Big 12 Medalists
- 22 Outdoor All Big 12
- Five Indoor NCAA qualifiers





VOLLEYBALL



THIRD-STRAIGHT SWEET 16, FOURTH IN PROGRAM HISTORY

- Sixth-straight NCAA Tournament berth, all under Ryan McGuyre
- Third-straight Sweet 16, fourth in program history
- Sixth season in a row with 20+ wins (22-6 record for the season)
- Finished second in the Big 12 for a second-straight season
- Earned the No. 5 national seed in the Tournament, the second time in three years the Bears have been seeded in the top 5
- Had two AVCA All-Americans in Yossiana Pressley (first team) and Avery Skinner (honorable mention)
- Yossiana Pressley broke the all-time career kills record and finished with 2,373. She's just the second player all-time to have 2,000+ kills
- Hannah Sedwick was named Big 12 Setter of the Year for the second time in her career
- Brought in the highest-ranked recruiting class in program history - No. 4 overall
 - Signed the No. 4 and No. 5 players
 - No. 4-ranked Avery Carlson was Gatorade National Player of the Year
- One of the winningest and most unique classes with the group of fifth-year seniors and with 91 wins over four years (115 over 5)



BRAND GROWTH



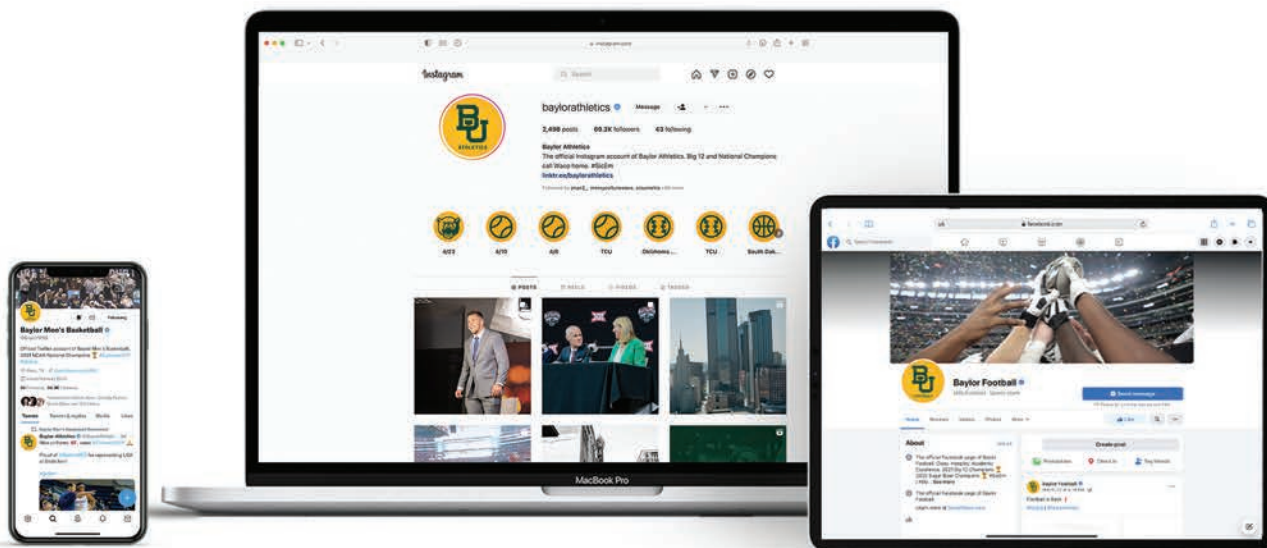
@BaylorAthletics

LICENSING

FY 20-21: \$1,252,428

FY 21-22: \$1,552,200

EXCEEDED LAST YEAR'S GROSS ROYALTIES BY \$300K.



2021-22 COMBINED SOCIAL MEDIA GROWTH FOR ALL BAYLOR ATHLETICS ACCOUNTS



347,806 Followers

357,976 Followers

**3%
INCREASE**



471,478 Followers

537,425 Followers

**14%
INCREASE**



449,696 Followers

517,383 Followers

**15%
INCREASE**

TOTAL

1,268,980 Followers

1,412,784 Followers

**11%
INCREASE**



16,000 Subscribers

17,500 Subscribers

**9%
INCREASE**

CAPITAL PROJECTS



**FUDGE FOOTBALL
DEVELOPMENT
CENTER**





PAUL & ALEJANDRA FOSTER PAVILION & DEVELOPMENT CENTER

BEAR FOUNDATION ENJOYS RECORD-BREAKING YEAR



THE 2021-2022 CAMPAIGN ALSO MARKS THE BEAR FOUNDATION'S HIGHEST ANNUAL GIVING TOTAL IN ITS 70+ YEAR HISTORY (\$13.5M).

It was a banner year for the Baylor Bear Foundation. Once again, the foundation exceeded budgeted goals and the previous year's annual giving total, reporting \$21.9M in total giving at the close of the 2021-22 fiscal year. This year-end total marks the department's best-ever annual giving campaign, which includes Baylor Bear Foundation contributions (\$13.5M), credits (\$1.5M) and gift-in-kind (\$420K), along with gifts to the athletic excellence funds (\$1.9M) and athletic endowment interest distributions (\$3.1M).

- Achieved a 91% renewal rate for football season tickets for the upcoming 2022 season
- On pace to surpass new season ticket sales from the 2021 football season
- Sold over 1,700 new men's basketball season tickets for the 2021-22 season
- BBF Contributions: \$13,544,576.00
- Credits: \$1,541,807.72
- Gift-In-Kind: \$417,055.00
- Athletics Excellence Funds: \$1,943,656.48
- Athletics Endowment Interest Distributions: \$3,096,094.00
- Baylor Athletics raised an additional \$33M beyond annual fund contributions during the 2021-22 fiscal year

Thank You
**BAYLOR
FAMILY**





ATHLETICS

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